



Centre for Education Innovation & Action Research (CEI&AR)

Call for Quotation:

The Connected Learning Initiative (CLix) is the outcome of collaboration between Tata Trusts (India), Massachusetts Institute of Technology (MIT, Cambridge, Mass., USA) and Tata Institute of Social Sciences (TISS, Mumbai, India). CLix is involved in creating digital learning for under privileged schools in four different states in India.

Proposals are invited from eligible agencies to integrate video with audio and subtitles for stories used in teaching English .

Scope of Work:

Part 1

- a) Audio recording for 20 stories, using about 10 different voices.
- b) Integration of audio with video
- c) Integration of subtitles with video

Part 2

- a) Audio recording for 20 stories, using about 2 different voices
- b) Stitching together of images to make videos
- c) Integration of audio with video
- d) Integration of subtitles with video

Each story will be of two to three minute duration.

Deliverables

Forty videos with audio and subtitles integrated.

Timeline

The images and audio script for the first set of 10 stories will be shared in the first week of August and the finished videos with audio and subtitle integration will be delivered to TISS no later than 10 days after the images and audio script is shared with the vendor.

The images and audio script for remaining 30 stories will be shared with the vendor at intervals of 10 days, through the second week August and September 15. The finished video with integrated audio and subtitles integrated will be delivered to TISS 10 days after the vendor receives the images and audio script for a set of 10 stories.

Instruction to Interested Agencies

- 1) The proposals to be mandatorily received in two bid system with first cover of the bid as Technical bid and the second as financial bid. The bid should be received in such a way that the two sealed envelopes viz technical bid and financial bid be placed in a bigger envelop duly sealed.
- 2) The technical bid should provide :
 - a) Brief about the Agency with description of the past experience in undertaking similar assignments.
 - b) Confirmation for undertaking the activities as specified.
 - c) Inputs on the specified activities, if any (optional).
- 3) The financial bid should be provided with breakup of all the line items
- 4) The proposal should clearly super scribe 'Proposal for integration of video with audio and subtitles for stories used in teaching English'.
- 5) The proposal should be submitted at following address on or before 5 pm of 4th August 2016.
Chief Operating Officer,
CLix Project Office,
5th Floor, Library Building, Main Campus
Tata Institute of Social Sciences
V.N. Purav Marg, Deonar, Mumbai. Phone No- 022-25525002

