

**Tata Institute of Social Sciences
School of Vocational Education**

Date: 16/08/2017

Notice inviting Expression of interest for Making Marketing and Induction Short film for TISS-SVE.

The School of Vocational Education, Tata Institute of Social Sciences invites expression of interest from reputed Media Companies for Making short film.

Background brief for Agencies:

Kindly refer about us section of www.sve.tiss.edu.

Requirements :

To make Marketing and Induction Short film for TISS-SVE.

1)Marketing Video for TISS-School of Vocational Education

Duration: 7-10 mins.

Inclusions: Concept & Screenplay Development,Pre-Production (Location Recci, Storyboarding, Vocal Tracks etc),Principal Photography (Shooting Campus Shots,Interviews, Vertical Anchors etc) Animation, Infographics, Render ,Voiceover Language: English,Editing,Sound Recording & Design,English Subtitling,BGM Scoring,Color Correction & Final Mastering
Delivery Format: HD.mov Full HD Resolution (English VO) with subtitles.

2)Comprehensive Induction Video for TISS-School of Vocational Education

Duration: 7-8 mins.

Inclusions:Concept & Screenplay Development,Vocal Tracks & Storyboarding,Preparation of Presentation Data,Animation, Infographics, Render,Voiceover Language: English & Hindi Editing,Sound FX & Mixing ,Subtitles Language: English ,BGM Scoring ,Delivery Format: HD.mov Full HD Resolution (English & Hindi VO) with and without subtitles

Please provide your Efforts and Commercials in below format :

Phase	Milestone Deliverables	% Efforts	Amount
		Total Amount	

**** Please mention if pricing is inclusive of Taxes.**

For any queries, please call Mr Tanzeela Gawandi

Contact - 022-25525626 (Mon-Fri, 10am-5pm).

Required documents to be submitted:

- a) Profile of the Organisation
- b) Proposal for Professional Services
- c) Additional documents/information may be sought at a later stage

Timelines:

The last date for submission of complete application is **25th August, 2017**.

Expression of Interest completed in all respects should reach by SPEED POST/REGISTERED POST/HAND DELIVERED in a sealed envelope super scribed "**Expression of interest for Making Marketing and Induction Short film for TISS-SVE. .**".

The envelope shall be addressed to the following:

Tanzeela Gawandi

Corporate Communications & Marketing – Executive
Tata Institute Of Social Sciences - School of Vocational Education
(TISS Main Campus) Guest House, Room No - 601,6th Floor.
V.N. Purav Marg, Deonar Mumbai - 400088