



TATA INSTITUTE OF SOCIAL SCIENCES
V.N. Purav Marg, Deonar, Mumbai 400 088
(A Deemed University under Section 3 of the UGC Act, 1956)

Date - 6st Aug 2019

Notice : Inviting expression for empanelment of Lead Management System service provider for TISS-SVE.

TENDER NOTIFICATION

The School of Vocational Education, Tata Institute of Social Sciences invites sealed tenders from reputed Service Providers engaged in providing End-to-End Services in Lead Management. The Lead Management service Companies should have expertise in the following blends of Lead Management :

- 1) Lead should be uploaded automatically/manually in the system.
- 2) Sources of the lead captured.
- 3) Auto response.
- 4) Lead Distribution.
- 5) Lead Management system access to respective Hub Partners with account control.
- 6) Lead Tracking.
- 7) Follow ups - Online Communications.
- 8) Integration.

The contract will be for 3 years. The company would be shortlisted based on criteria mentioned above. Shortlisted companies shall be invited to make a presentation to the selection committee.

Background brief for Agencies:

In December 2011, Tata Institute of Social Sciences (TISS) set up the School of Vocational Education (SVE) to improve the skill levels of millions of youths, through appropriate vocational training programmes. The approach adopted by TISS-SVE is called the Work Integrated Training Programme (WITP). These Vocational Educational Programmes are being implemented pan India with the help of training hub partners. It is focus on job-specific skills rather than providing only a broad based education.

Kindly refer the "About Us" section of www.sve.tiss.edu

Required documents to be submitted:

- a) Profile of the Organization.
- b) Total number of clients with whom you are working currently.
- c) Total number of users you have.
- d) Additional documents/information may be sought at a later stage.

Please note: If any queries, please call **Mr. Sonal Sinha** - 7304597565 / 8433758307 (Mon-Fri, 10am - 6pm).

Timelines:

The last date for submission of complete application is on or before **20th August, 2019**.

Expression of Interest completed in all respects should reach by SPEED POST/ REGISTERED POST/HAND DELIVERED in a sealed envelope super-scripted “**“Expression for empanelment of “Lead Management System” for TISS-SVE”**”

The envelope shall be addressed to the following:

Sonal Sinha

Manager - Business Development

Tata Institute Of Social Sciences

School of Vocational Education (SVE)

V.N. Purav Marg, Deonar

Mumbai - 400088

Landline No :- 7304597565 / 8433758307

Website: www.sve.tiss.edu