

M WARD PROJECT, TISS Mumbai

Details: Full-time position, based out of Mumbai for 12 months, starting from 15 April 2019

The Role:

TISS Mumbai, is looking for a young, dynamic, creative and motivated person to fill in the role of a **WEBSITE CONTENT PRODUCER AND WRITER** – an individual with great skills in creating and writing content for various social media platforms (Facebook, website, blog, videos and podcasts etc.) The candidate will divide her/his time between TWO broad projects - the TURN project (Tacit Urban Research Network) and the M Ward project. While the TURN project is multi-sited, with a group of researchers and faculty working on different thematics, the M ward is a long standing field action project of TISS and is characterised by its intense engagement with the marginalised urban communities residing and working in M ward.

The candidate should be organised, dynamic and able to kick start, ideate and source new content while overseeing the regular updating and management of our social media outreach avenues. The candidate should be able to handle several different teams, tasks and projects simultaneously and be flexible to deal with shifting deadlines. The position requires the candidate to assist in writing reports, documentation of research, managing social media outreach, writing and ideating on blog posts, generating content from existing written material as well as field exercises, help with editing blog posts, help in conceptualising and producing podcasts, manage our video and photo library, and supervise the interns.

The person will have to be based out of Mumbai. The position is for a period of 1 year starting from 1st May 2019 to 31st April 2020.

Qualifications and skills:

The candidate should have a Masters degree in social sciences or communication/media studies/journalism with 2 to 3 years of experience in social media outreach/media journalism and content curation. We are looking for someone with an interest in the city and how it works. Command over writing fluently in English is a must in both a creative and contemporary informal blogging style as well as in the more traditional report writing formal style. He or She should be familiar with editing the backend of a website, writing and editing blog posts, creating and updating websites, and have some basic knowledge of design tools such as Adobe Acrobat Pro. Candidate should know or be keen to learn some kind of video-editing software, produce podcasts and shoot and edit small video blogs. Familiarity with Google Analytics would be an added advantage.

The candidate should be proficient in Word, Excel, and Power-Point.

Remuneration:

Rs. 40,000 to Rs. 45,000 per month (depending on the skills and experience of the candidate)

To apply:

Please send us your CV, 2 references and any 2 articles that you have written for the social media/work samples along with a covering letter to Piyali Bhattacharya at piyali.bhattacharya@tiss.edu before April 15th, 2019. Please use the following in the subject line: Application for the post of WEBSITE CONTENT PRODUCER AND WRITER, TISS.

You will be communicated by email/ telephone call about the date and time of the interview. The applicants will be interviewed in the first and second week of April 2019 and be expected to join as soon as possible.

To know more about our centre and the research and teaching we undertake, please visit our website: urk.tiss.edu

Project Leader