

## **Applications for post of Content Developer at iCALL Psychosocial Helpline (1 Post)**

**About the helpline:** iCALL, with the help of trained counsellors, provides emotional support to individuals in distress. The counsellors actively and supportively listen to individual's disclosures of emotional distress and provide safe and holding environment for the same. The helpline currently functions on Mondays to Saturdays, from 08.00 a.m. To 10.00 p.m. As part of its expansion plans, the helpline is in the process of developing its own web-portal that shall include user-friendly information on iCALL and its services, counselling and mental health; as well as a detailed database of mental health professionals in India. The helpline is looking at a self-driven, young professional to spearhead the content development for iCALL's web-portal, and develop a bank of IEC materials for the helpline

**Job Profile:** The candidate shall be responsible for the following

1. Developing content for iCALL's web-portal in English and Hindi
2. Compiling an all-India database of mental health professionals and services in India to be a part of the iCALL website
3. Developing a bank of user-friendly newsletters, articles, and fliers on mental health, counselling and emotional well-being in English and Hindi
4. Write copy for posters for iCALL

### **Desirous Candidates Should:**

- Preferably possess a Bachelor's or Master's Degree in Mass Media/ Mass Communication or allied disciplines
- Have prior experience of 2-3 years in developing content for NGOs/Social Sector/ Healthcare
- Should be able to write in English and Hindi
- Have sound understanding of mental health and counselling, and preferably some prior interface with the mental health sector in India

The current position is on part-time basis. Candidates shall be required to give a time-commitment of 30 hours per week, and report to office at least once in a week, and additionally, as indicated by iCALL

Candidates shall be required to be based permanently in Mumbai for the tenure of their contract

The position is for the initial period of 90 working days, and will be extended depending on performance and fund availability

Salary shall commensurate with experience

**Last date for applications:** Interested candidates may please apply with their biodata to [icallhelpline@gmail.com](mailto:icallhelpline@gmail.com) by **16<sup>th</sup> February 2016**.

**Candidates must submit three samples of their writing along with their application**

For enquiries, contact:

Paras Sharma

Programme Coordinator  
iCALL Psychosocial Helpline,  
Tata Institute of Social Sciences,  
Deonar, Mumbai - 400088.  
Tel. - 022-25525600  
email – [icallhelpline@gmail.com](mailto:icallhelpline@gmail.com)